

# Las Vegas Hawaiian Civic Club 29th Pacific Islander Festival and Ho`olaule`a



**Las Vegas  
Hawaiian Civic Club**

## SOUVENIR BOOKLET RATE SHEET

Aloha! Thank you for your interest in advertising in the 2021 Las Vegas Hawaiian Civic Club Pacific Islander Festival and Ho`olaule`a Souvenir Booklet. Created by Kama`aina Magazine, the booklet will be handed out to all attendees of the festival, free of charge, while supplies last, and will include important event information including an entertainment schedule, event map, and more. 2,500 copies will be printed. All ads will be in full color. Ad space is available on a first come, first serve basis. To reserve a space, contact Jill Munemitsu at [Jill@KamaainaMagazine.com](mailto:Jill@KamaainaMagazine.com) by **Friday, July 30 2021**. Mahalo for your support!

### AD RATES & SPECIFICATIONS

Rates listed are for one, full color ad in the Souvenir Booklet

<u>Description</u>	<u>Ad Rate</u>
Full Page	\$500
1/2 Page (Horizontal)	\$325
1/4 page (Vertical)	\$200
Business Card (Horizontal)	\$125

Covers & Full Page Ads Bleed: 8.625" x 11.125" Trim: 8.375" x 10.875" Non-Bleed: 8" x 10.5"	1/2 Page Horizontal 8" x 5"
	1/4 Page 3.75" x 5"
	Bus. Card 3.5" x 2"

### DEADLINES

Last Day to Reserve Ad Space	July 30, 2021
Last Day to Submit Print-Ready Artwork	August 6, 2021

### GRAPHIC DESIGN

Need help with graphic design? Email all content (text, high resolution logos and photos, etc.) to create the ad to [Jill@KamaainaMagazine.com](mailto:Jill@KamaainaMagazine.com) by Friday, July 30, 2021. Graphic Design rates will be added:

Graphic Design Services	Business Card	\$50
	1/4 Page	\$50
	1/2 Page	\$75
	Full Page	\$95

### CONTACT US

To reserve your ad space, contact Jill Munemitsu:  
[Jill@KamaainaMagazine.com](mailto:Jill@KamaainaMagazine.com)  
[www.KamaainaMagazine.com](http://www.KamaainaMagazine.com)



Placement of all ads are run of press, unless otherwise noted. Camera ready artwork must be emailed to [Jill@KamaainaMagazine.com](mailto:Jill@KamaainaMagazine.com) by 5PM PST on the scheduled art deadline listed above. Print ready files must have a minimum of 300 dpi. PDF, TIFF, EPS or JPG files are accepted. We cannot match or guarantee exact colors. Ad rates include full color artwork. Graphic design services are available for advertisers. Rates listed are net and are subject to change. Management reserves all rights. ©2021 Kama`aina Magazine 052021